

Loyalitas Pelanggan (Y)

		Correlations								
		P34	P35	P36	P37	P38	P39	P40	P41	total
P34	Pearson Correlation	1	.633**	.213	.465**	.458**	.265	.331*	.374*	.719**
	Sig. (2-tailed)		.000	.125	.000	.001	.055	.015	.042	.000
	N	53	53	53	53	53	53	53	30	30
P35	Pearson Correlation	.633**	1	.222	.446**	.379**	.195	.215	.441*	.589**
	Sig. (2-tailed)	.000		.111	.001	.005	.162	.122	.015	.001
	N	53	53	53	53	53	53	53	30	30
P36	Pearson Correlation	.213	.222	1	.501**	.368**	.524**	-.105	.351	.652**
	Sig. (2-tailed)	.125	.111		.000	.007	.000	.454	.057	.000
	N	53	53	53	53	53	53	53	30	30
P37	Pearson Correlation	.465**	.446**	.501**	1	.604**	.373**	-.027	.242	.688**
	Sig. (2-tailed)	.000	.001	.000		.000	.006	.845	.198	.000
	N	53	53	53	53	53	53	53	30	30
P38	Pearson Correlation	.458**	.379**	.368**	.604**	1	.274*	.193	.315	.703**
	Sig. (2-tailed)	.001	.005	.007	.000		.047	.167	.090	.000
	N	53	53	53	53	53	53	53	30	30
P39	Pearson Correlation	.265	.195	.524**	.373**	.274*	1	.051	.503**	.612**
	Sig. (2-tailed)	.055	.162	.000	.006	.047		.717	.005	.000
	N	53	53	53	53	53	53	53	30	30
P40	Pearson Correlation	.331*	.215	-.105	-.027	.193	.051	1	.652**	.661**
	Sig. (2-tailed)	.015	.122	.454	.845	.167	.717		.000	.000
	N	53	53	53	53	53	53	53	30	30
P41	Pearson Correlation	.374*	.441*	.351	.242	.315	.503**	.652**	1	.721**
	Sig. (2-tailed)	.042	.015	.057	.198	.090	.005	.000		.000
	N	30	30	30	30	30	30	30	30	30
total	Pearson Correlation	.719**	.589**	.652**	.688**	.703**	.612**	.661**	.721**	1
	Sig. (2-tailed)	.000	.001	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

